

AD SIZES:

2-page spread,
1-page ad, full bleed
1-page ad w/ borders
half-page ad
and quarter-page ad

2-page spread, full-bleed:

the artwork should be size to
11.25 in x 8.75 in tall.

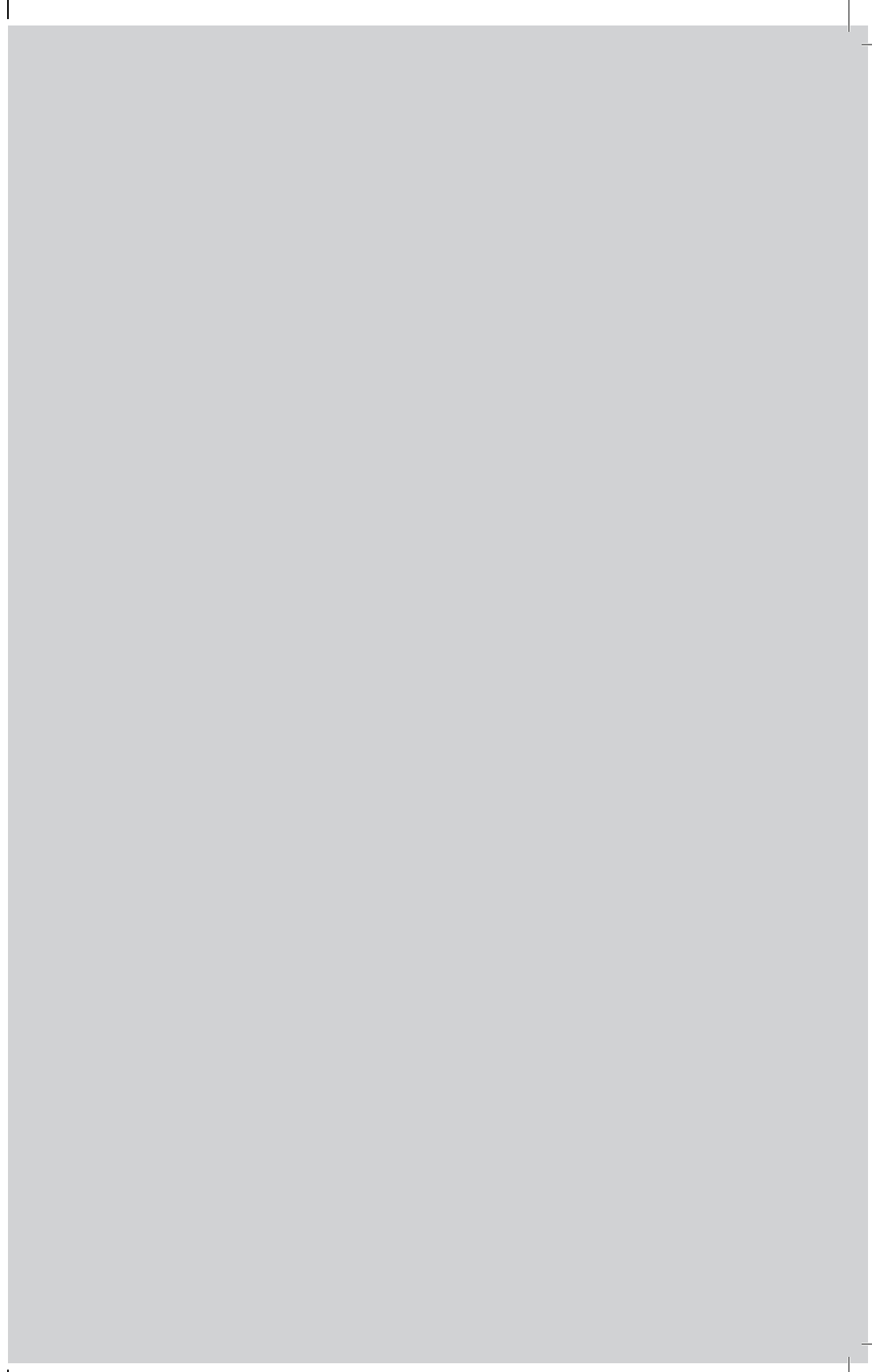
essential information must be kept within
5/8 in of the border

1-page ad, full-bleed:

the artwork should be size to
5.625 in x 8.75 in tall (5 5/8 x 8 3/4 in)

essential information must be kept within
5/8 in of the border

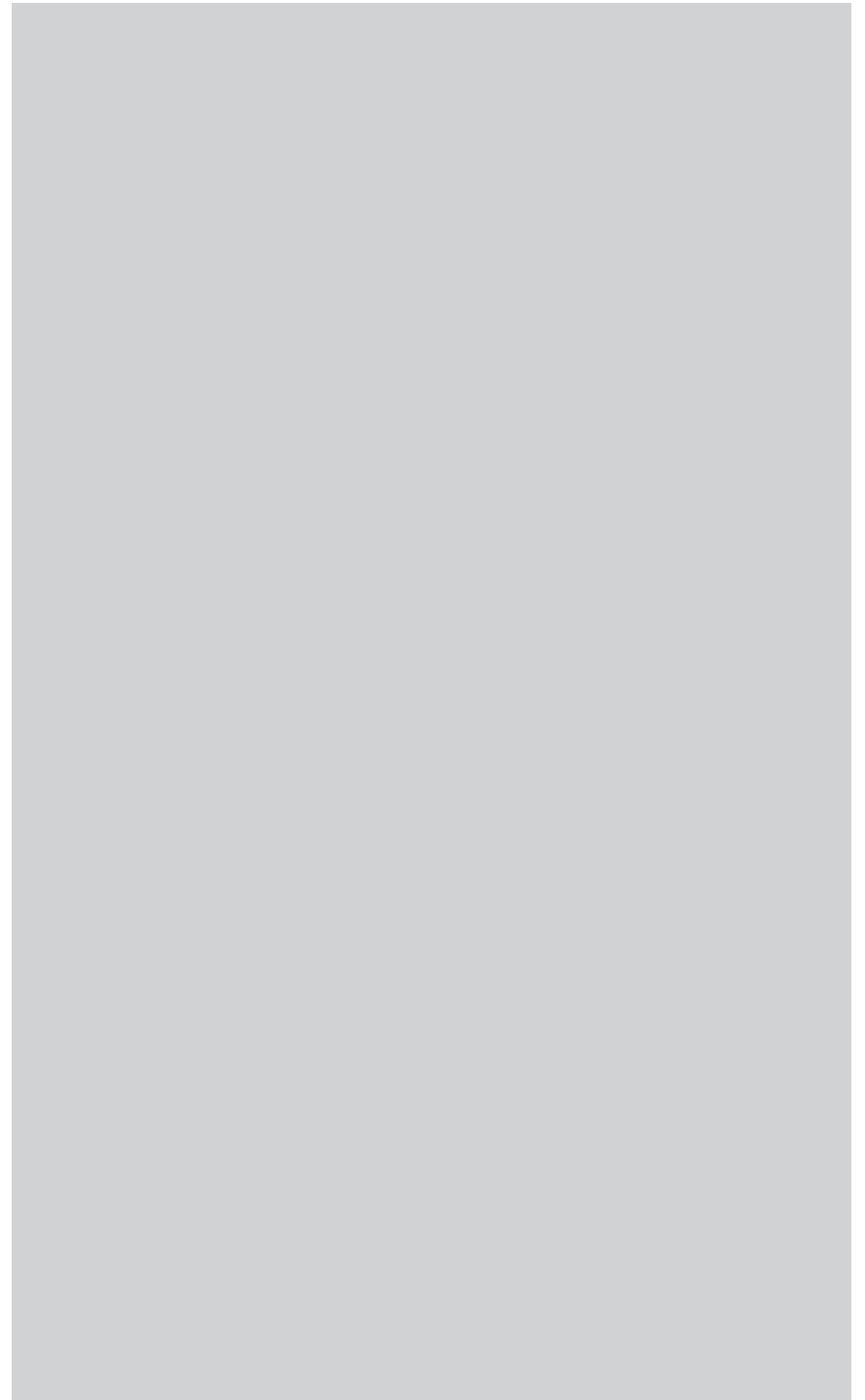
The ad may appear on either a left-
or right-hand page.



1-page ad with margin:

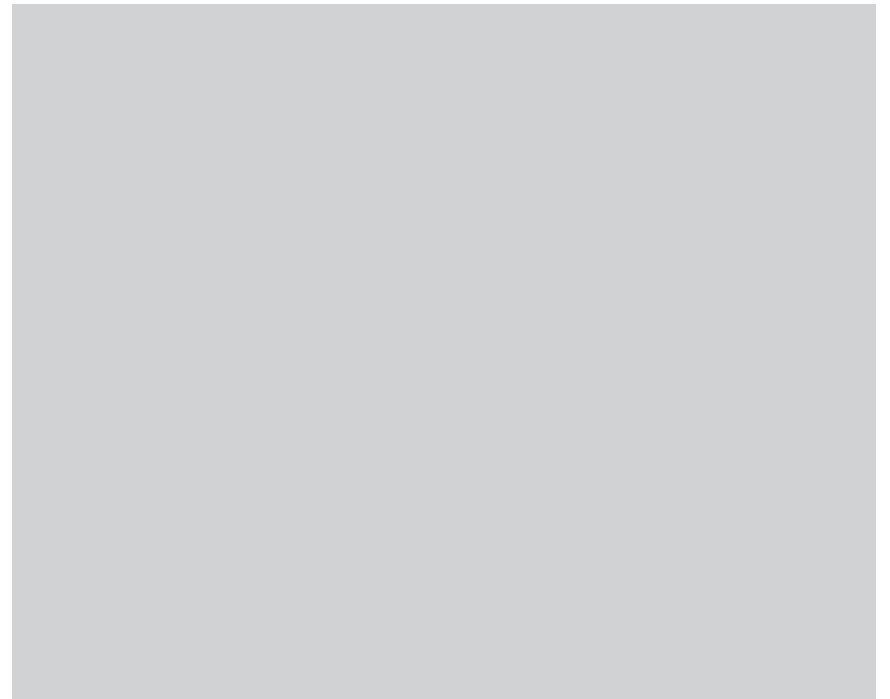
the artwork should be size to
4.5 in x 7.5 in tall.

The ad may appear on either a left-
or right-hand page.



Half-page ad:

the artwork should be size to
4.5 in x 3.625 in tall. (4 1/2 x 3 5/8 in)



Quarter-page ad:

the artwork should be size to
2.125 in x 3.625 in tall. (2 1/8 x 3 5/8 in)

